



STEP BY STEP INSTRUCTIONS FOR BAND/ARTIST REGISTRATION

Thank you for registering as an artist or band for the MAMAs. We hope this instruction sheet helps simplify the registration process. Please remember, the mission of the MAMAs is to help put instruments in the hands of kids. Your entire \$5 registration donation goes DIRECTLY toward MAMAs charitable causes. The MAMAs have donated almost \$30,000 to community music programs to date. A primary source of this income has been from membership donations. Some examples include:

- \$2,500 to Bonnie Green of Music Makers, who provides music lessons to underprivileged kids.
- \$2,500 to Emerson Elementary School to help them purchase string instruments after their budget had run out.
- \$1000 to East Madison Community Center for an upright piano

For a list of all donations, visit <http://themamas.org/mamas-in-the-community/>

While the charitable mission of the MAMAs is important, A MAMAs nomination or win can help you as a band/artist by increasing your exposure and boosting your resume. Participation in the awards ceremony is a fun event and great networking opportunity too!

IMPORTANT DATES

January 15th, 2010: Registration closes

February 1st, 2010: First Round voting begins

March 18th, 2010: First Round voting ends

March 27th, 2010: Nominee Announcement Party at The Brink Lounge

March 28th, 2010: Final Round voting begins

April 28th, 2010: Final Round voting ends

May 8th, 2010: MAMAs Show at Overture Center- winners announced

Thank You For Supporting the MAMAs

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- Go to <http://themamas.org/>
- Under the “Getting Started” header, select 'Become a MAMA member'
- Click on the text at the bottom of this page that says “[CLICK HERE TO BECOME A MEMBER AND REGISTER FOR 2010 MAMAs](#)” -this will direct you to Broadjam's website.
- On the right hand side of the page, under the first paragraph, click on the blue writing that reads “[Artist Registration](#)” this will take you to the registration page. Fill in the requested information. It costs \$5 to complete the registration– REMEMBER – ALL THIS MONEY GOES DIRECTLY TOWARD THE MAMA'S CHARITABLE CAUSES! (*Note -If you are already a MAMA's member, enter your name and password in the space provided below -you will be asked for you \$5 donation later*). After you complete the registration form, click the “[continue](#)” button.
- Click on “[Go to Registration](#)” on the right-hand side of the page
- You will now see the award categories on the left-hand side of the page. You will need to upload your songs/albums to the Broadjam website to do this – click on the blue writing under the song category to begin the uploading process.
- **UPLOADING SONGS:** You will be prompted to enter some general information on your tunes. There is a lot of information you can upload on your songs, but the absolute minimum is the title, song length and song genre. After you have entered the desired information, scroll to the bottom of the page & click “Submit.” This will take you to the next page where you can upload your song. Songs must be in mp3 format to upload. Give the songs several second to upload. After the song has uploaded, you'll see the “Success!” message -You can click on “[Upload Another Song](#)” if wish to continue uploading tunes.
- **UPLOADING AN ALBUM:** Once you've uploaded the tunes from your album, “uploading your album” is a piece of cake. Hover over the label 'MY CONTENT' in the bottom left-hand corner of the Broadjam page. Select “Album” from the menu that appears and follow the simple prompts.
- **REGISTERING FOR SPECIFIC CATEGORIES:** Once you've uploaded your songs and albums, return to <http://www.broadjam.com/mama/> and click on “[Go To Registration](#)” - now you should be able to select all the categories in which you wish to register your songs. You will need to register for each category, one at a time, so after each selection, press the “Register/Add to Cart” at the bottom and repeat the process until you've registered in each category. Once you've selected all your categories, click the “Review” button. This will tally your total registration fee and you can pay with a credit card or paypal account. **NOTE** – YOUR FIRST ENTRY IN THE ALBUM OF THE YEAR, INSTRUMENTALIST AND YOURTH AWARD CATEGORIES IS FREE THIS YEAR (thanks to sponsors, Broadjam and Good n' Loud). All other submissions are \$10.